



Gajjar Group

“There’s no alternative to hardwork”

Kishorebhai M Gajjar
Founder, Gajjar Group

The Company Profile

The Company



Having a production output of half a million units per year, Gajjar Group has come a long way since its inception more than 40 years ago.

Founded by **Kishorebhai M Gajjar**, whose motto – *‘there’s no alternative to hardwork’* still drives the company which is today in the able hands of the second generation.

Namely
Harish Gajjar,
Dilip Gajjar
and Bharat Gajjar .

With the right combination of men and machines Gajjar Group looks forward to faster vertical growth in terms of increasing our production rate. With the booming economy indicating a clear rise in demand, strengthening the base with more investments in technology and space to support our future prospects is an ongoing process with Gajjar Group.

Founder



(25/09/1933 — 08/07/2000)

Kishorebhai M Gajjar

A pioneer of sorts, Kishorebhai M Gajjar was responsible for the tremendous success of **Rajni frames**, *the most recognized eyewear brand of India*.

His vision, high working standards and genuine concern towards the community and his employees have earned him the respect of one and all in the optical industry.

Key People



Harish K Gajjar

A man of machines is how one could describe **Mr. Harish Gajjar**.

DME and I& BMS Graduate, and extending his education with promotion centers in Germany and UK, Mr. Harish today has over 30 years experience in the optical field.

Involved in the designing and quality control management, his true passion lies in production.



Dilip K Gajjar

An economics graduate, **Mr. Dilip Gajjar**, has been responsible for setting up and the running of a 50000 sq ft factory which is responsible for the production of the core hardware of the product.

His skills in HR management make him a true people's person. His interaction with the staff enables him to get the best out of them.



Bharat K Gajjar

Having studied computer science Engineering , **Mr. Bharat Gajjar** has used his expertise in keeping the company abreast of the latest in technology.

Heading the Product development department, he has been instrumental in the activity of developing, tooling, fixtures etc.

His main area of interest has always been Research and Development.

Capacity



As we mentioned in the beginning Gajjar Group has the capacity to Produce a Million pieces in a year.

Our both plants namely Bhilad plant where the raw stock is produced & Malad plant where raw stock is converted in to finish stock are equipped to increase the production capacity when required.



Men, Machinery & Material



Our workforce at all Gajjar units consists of qualified and skilled men in the field of mechanical, electrical and electronic engineering.

The workforce is also faithful and loyal to the group as its hard work and experience is recognized and rewarded from time to time. Result of which we are today a Family of 227 people.

The commitment of the staff to the group enables us to execute any type of job with high efficiency and least loss in machine time and raw material.

Men, Machinery & Material



The company boasts of complete in-house facility from conceptualizing, designing up to the manufacturing of the end product.

Professional use of CAD and CAM software's along with other special custom software's complement the machining centers which are equipped with the state of the art technology like laser cutting, welding in Inert ATMS, CNC Eye rim, CNC-EDM, CNC-Milling etc.

Other in-house facilities include planetary polishing, electro deposition of precious and semi precious metals, electrophoratic and electrostatic lamination and colour coatings.

Our principal machineries of the plant are from Haug and DMG (Germany), Da Rin (Italy), ATMS (Japan) and Laser (USA)

Men, Machinery & Material



As for the material, we always rely on the best quality material and source them from internationally reputed suppliers. The material used in our frames and sunglasses include Cupro Nickel, Monel, Stainless Steel, Titanium etc in metals, and Nylon, Polymide, Polycarbonate, EVA etc. in plastics.

Spect Vision – Bhilad Plant



Gajjar Group of Industries



Arial View

Factory Building



CAD designers



CNC tooling facility



The Art of Digital Tooling

A tooling division of gajjar group, having experience of more than 40 years to deliver quality engineering product & services. The obsession to perform.

An obsession to convert product from mind to materials yes digitally with the help of our highly skilled design and development department & by using world latest software.

- ▶ Master cam
- ▶ Ideas
- ▶ Delcam
- ▶ Pro e
- ▶ Art cam
- ▶ Auto cad

We remain committed to deliver your need.

Perfection with inficiansals makes no belief to ensure definite results, our commitment to quality with competition in what ever we stand for.

CNC machine engaged with world class software & skilness shall not only develop a high tech product but also analysis to perform with perfection.

The Power of Men & Machine

OUR LIST OF OBSESSION

- ▶ Individual component (any material to any design)
- ▶ Consumer products (Perfection with applied analysis)
- ▶ Forging tool (with perfection & sringage calculation)
- ▶ Pressure die casting (Hard Machining)
- ▶ Injection Moulds (with Digital analysis on moving parts)
- ▶ Prototyping (with laser scanner)
- ▶ High precession toolings

A small illustration of a pair of sunglasses, located at the bottom center of the page.

CNC tooling facility



Deckle Miller



CNC Wire-Cut



CNC EDM



Deckle FPC-NC

CNC tooling facility



DMU60 monoblock
5 AXIS CNC Machining
Center.

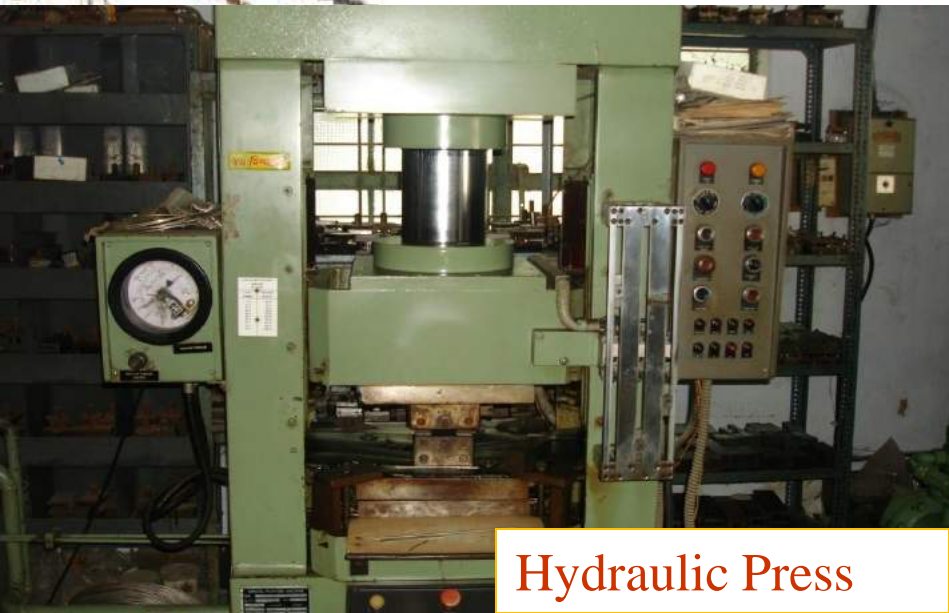


Max 24000 rpm

Production Facility



3 Stage Swaging Machine



Hydraulic Press



Screw making machineries



Heading Unit.



Threading



Slotting

Production Facility



Mach's Press



Parts Cutting
& Milling



Parts Cutting
& Milling

Production Facility



Faceting M/c



Shouldering Units

“V” Cutting



Production Facility



Shouldering



Welding

Hinge Making



Hinge Section Cutting



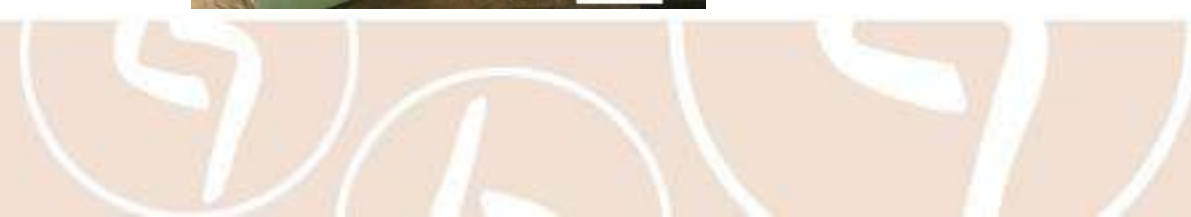
Molding Facility



FR-60 Ferromatic



220-90-350
ARBURG Allrounder



Polishing Facility



Speed Polishing



Planetary Frame Polishing Units



Vibrator units

Titanium Welding Plant



Close loop “Ti” Welding Setups.



“Ti” Inert Atm Welding Setups.

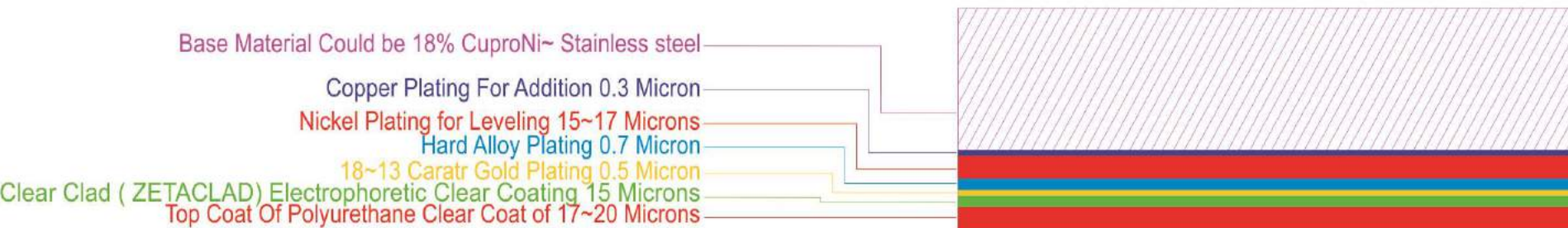
Price Range & Quality Detail



The Process which we do..

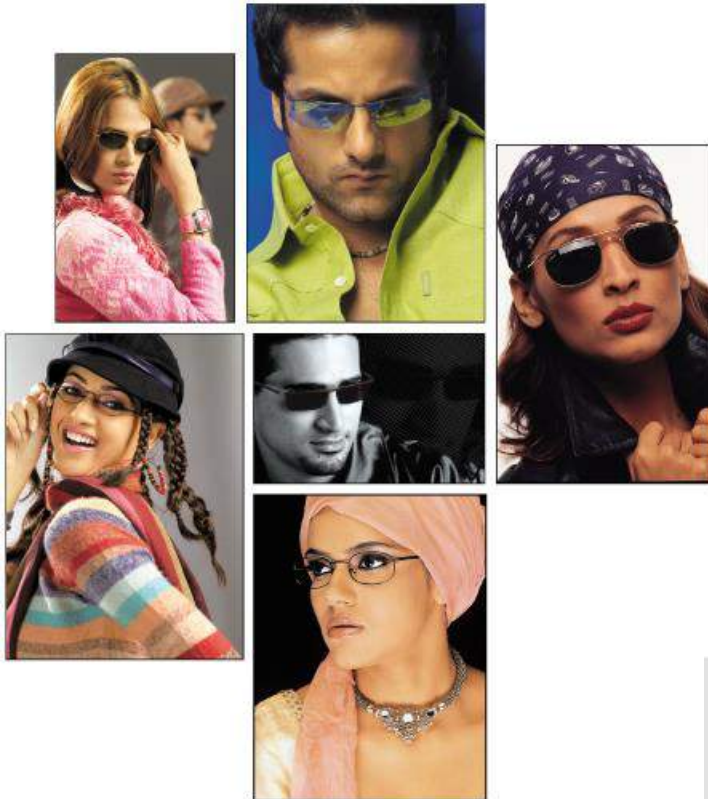
6 Layers of coating on the base metal to make it work best against corrosion.

On Base Material our Six layers Coating process is as below, that's why our warrantee.



Anti-Corrosion Tested for 4700 H Plus in saltspray weatherometer "Passed"
Acetone Rub Test passed 500 Plus Rubs. - No effect.

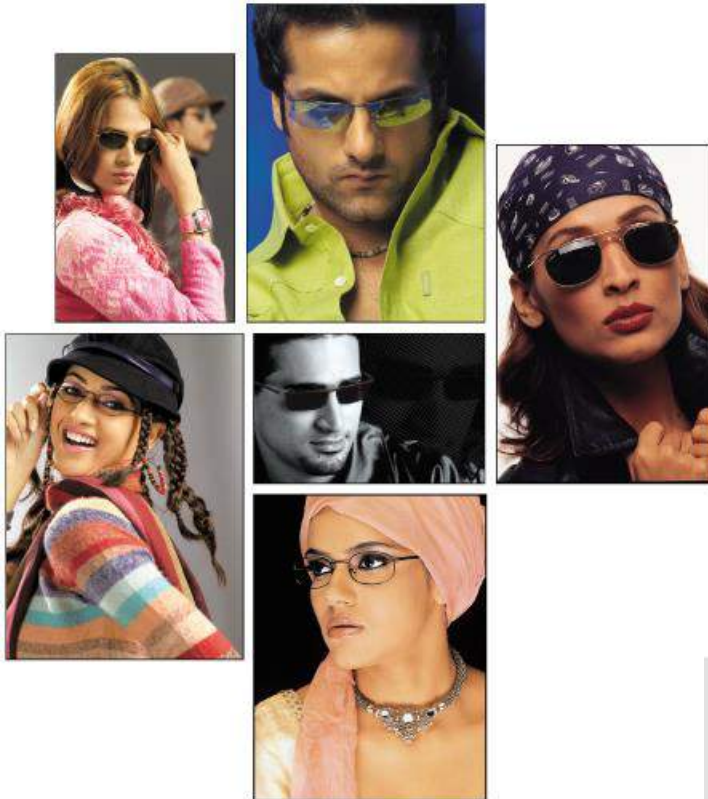
Products Portfolio



Our products are known for their quality, craftsmanship and are easily identified by a larger part of the market due to our extensive publicity campaigns. We believe in making right and marketing right. This combination of world class production and innovative marketing has helped Gajjar Group and its products be leaders in their individual product categories.



Products Portfolio

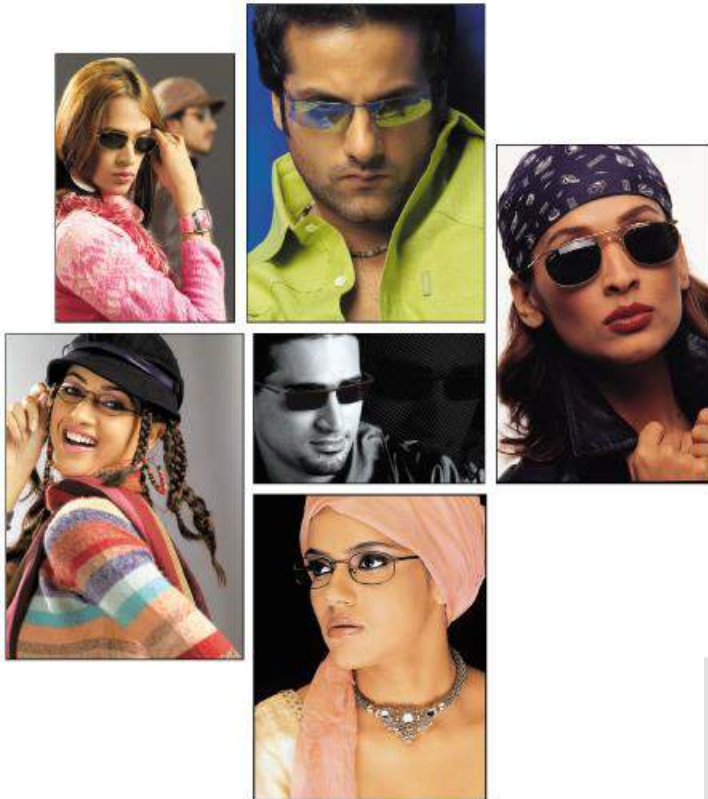


In the changing world of retailing, our resolve to compete on the pricing front has made us look for newer methods and the latest in technology.

Our eyewear brands include LifeStyle and LeVox in sunglasses, spectacle frames like Rajni, Harmony and Afford, Fast & Furious, Kinderslook, Rajni Gold (micron Gold Plating).



Products Portfolio



Gajjar Group is the licensee for manufacturing and marketing Provogue eyewear in India. Needless to say, Provogue successfully competes with foreign brands at various malls. This itself speak volumes of the quality standards of Gajjar Group.

The quality of our AR Coating facility at Vijay Vision, a company affiliated to the group, has been well appreciated worldwide. Our recent joint venture with the worlds leading optical lens company, is a testimonial of the worlds best recognizing India's best.









Products Portfolio



Price Range & Quality Detail



Price (amt in Rs)	Brand	No. of models	SKU	Images	
150-200	Unbranded Frames	25	150		
330	Twist	8	96		
330	Afford	12	120		
425	Harmony	140	1120		
440-495	Rajni	60	480		
850 895 940	Rajni Gold	15	30		
700 - 1250	Lifestyle (SG)	40	200		

Duties & Taxes as applicable

Entry level Brand


Gajjar Group



Product Images – Rajni Frames



Product Images –Harmony



Product Images –Rajni Gold



Product Images –Rajni Titan



Product Images – Life Style



Product Images - Fast & Furious



Product Images - Kinderslook





Lead Time



- We require lead time of maximum 3 weeks to develop prototype, or a concept.
- Once samples are approved we take 8 weeks to provide the goods as per the order.

*Lead time may vary in un avoidable circumstances



Materials



We are equipped to make both Metal as well as plastic frames. All different kinds of raw material from which we can produce frames are listed below.

Metal

1. Nickel Silver – 104 to 108
2. Phosphor bronze
3. Stainless Steel
4. Monel
5. Titanium
6. Beta

Plastic

1. TR 90
2. Cellulose Acetate
3. polycarbonate
4. PMMA



Gajjar Group

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